

The iact™ Times

Directors General Meeting - 2015, West Bengal




iact™

के साथ हम थे,
हैं और रहेंगे हमेशा

उस दम तक जब तक हम अपना सेंटर चलायेंगे



दूरदर्शन दत्ता

डायरेक्टर जनरल मीटिंग-2015

वेस्ट बंगाल

Marching Ahead with the Torch of Knowledge



ज्ञान का प्रकाश लिये साथ भविष्य की ओर अग्रसर



i a c t



on it's mark





Doordarshan Dutta
Serampore, Hooghly

We are very happy and thankful to our Managing Director Sri Rajiv Kumar along with all the Management Personnel of **iact** to organize a 'Director General Meeting' in Kolkata to solve all the misunderstanding, problems and overcome all the hurdles to maintain the day to day business of **iact**.

As per meeting concern Sri Rajiv Kumar assured all the Branch Directors that all the **iact** personnel overcome all the misunderstanding and problems as early as possible. To overcome all the hurdles he also announces some extra features as per requirement of the Branch Directors and that should also implement within a short period.

Again we thankful to Sri Rajiv Kumar, along with all the Management Personnel of **iact** for their immediate action to overcome the situation.







Director General Meeting, WB Issue

Here the session has been begin.







Awarded Center Directors

State Performance & District Level Best Performance Award

1. **Md. Azizur Rahman**, Bilaspur, Uttar Dinajpur

District Level Best Performance Awards

2. **Mr. Rahul Siddique**, Ratua, Malda

3. **Mr. Kollol Kumar Dutta**, Balarampur, Purulia

4. **Mrs. Monalika Banerjee Ghosh**, Amlasuli, Paschim Midnapur [Not present]

5. **Mr. Joy Biswas**, Falakata, Alipurduar

6. **Mr. Rajesh Mahanta**, Supur, Bankura

7. **Mr. Ganesh Chaturvedi**, Mal Bazar, Alipurduar

8. **Mr. Swapendu Das**, Kharar, Paschim Medinipur

9. **Mr. Subrata Gope Sarkar** [3rd position from right]
Dinhata, Cooch Behar

10. **Mr. Ramjan Middya**, Sonamukhi, Bankura [Not present]



Happy to be a proud partner of IACT. Our aim is to be the largest growing institution in computer education and knowledge providers.

Best of luck to all of us.

With regards

ARKA DAS

Centre Director
B.B. Ghosh Road, Bardhaman

I am very glad to join the west bengal director general meeting 23rd July 2015 in Prince Ton Club because I am a very small and new center director. The meeting gave me much knowledge for handling the upcoming students.



Jayanta Tarafdar

Centre Director
Buniadpur, Dakshin Dinajpur

Good Evening

After attending a meeting of IACT, as the means suggests, it made computer learning easy. We are fortunate to be a part of this family.

Regards

Anik Das

Centre Director

A to Z computer Education Institute
Haiderpara, Siliguri



Dear Sir/Madam

Thank you for the invitation. The meeting held on July 23 was a huge success. In the meeting we discussed positive key points which would help in solidifying the General Computer Education program offered by the IACT. Apart from understanding the flaws of the program, we also got to organize to subcommittees to increase our efficiency.

I am very thankful to our H.O. members (Rajeev Sir, Sabir Hussain, Ritu Jaiswal) for their hard work and effort.

Debabrata Sarkar

Centre Director

Jangipur, Murshidabad



Like all others we are claiming the same but with a little difference.

So Choose IACT for stepping ahead!

Kallol Dutta

Centre Director

Balarampur, Purulia





COMMENTS



This is me Azizur Rahman, I'm a director of iact branch of bilaspur (W.B), In 23rd July I've attended the program and I liked the program very much and also expect that all the iact director who have gone there also like the program very much. This program agitated me a lot, I also expect that this kind of program also occur in future, I've requested some thing to the iact organizers and I hope that iact organizer excepted that and started doing, Give its benefit to all the branches of iact.

Thanks & Regards

Azizur Rahman

Centre Director
Institute for Advanced Computer Technology
Bilaspur, Uttar Dinajpur



DG Meeting arrangement was very well and good, in all points which arise at the time of meeting and one to one discussion this concept is very fruitful to us. I hope all our problem will be solve as soon as possible. this type of meeting should be arrange once in a year. i appreciate your all remark at the time of meeting. everything was very good.

Thank you

Bhabani Chakraborty

Centre Director
Nikunjapur, Bankura



We all the directors in west bengal of IACT met in a crucial meeting on-23rd july 2015, Our honorable chair person of IACT Mr Rajeev Kumar also present with us. In this meeting some productive steps are being taken which will help to increase the growth rate of our business. Now IACT was the authorised proud partner of PMKVY, I am optimist that which steps are taken in this meeting, those steps are bring the IACT in a new high.

Thanking you

Gopal Nath

Centre Director
Habra, North 24 Parganas



"The aim is to provide students with state of the art infrastructure, professional teaching and application based courses with the appropriate mix of theory and practical to help the student exploit his/her creativity and prepare him for a career in the field he chooses. Our classrooms are clean, bright, modern and furnished for the student's comfort and ease of learning. All of our equipment is state-of-the-art and of the sort that the student may expect to work with in today's modern offices and businesses. Today, Introduction is known as a complete Computer center, with satisfied Students. To meet this goal and IACT HO my work is helping me toward my goals, so I'm going slowly."

Sumit Kumar Paul

Director of IACT
Ranaghat Branch



The importance this company places on improving the Flexibility of work schedules. The people that work here. Great people. Flexible schedules. Great work environment. I enjoy the Director Meeting program 2015. It inspires me to do what's best for my Institute. I've noticed it and our Students notice it. High quality Teaching produce high-quality results. Plus work is more enjoyable if everyone it working hard. The management employees are motivated, talented, and funny. I feel that this is a good, positive atmosphere to work in and what we are doing is very interesting and exciting. All of our employees are smart and creative. This is reflected in the work that we produce.

Nasimul Sardar

Centre Director
Bankra, Howrah





The Director meeting on 23th July 2015 at Prinston Club in Kolkata was the a surprise function for us, because before the meeting we just know some name like Rajiv Sir,Sabir Sir, Ritu Madam etc, but on the meeting we meet face to face with them. We also meet the others Director from all the various District from all over the West Bengal. This was a great honour for us.

As top competition market of Computer Training Institute , It's was very important to meet together and discuss about our previous experiences for running an Institute. We also discuss & share our future planning for IACT . The meeting fulfilled the agenda .

Presence for Mr. Rajiv Kumar, the Director of IACT Pvt. Limited was the most inspiration for us. The full programme from beginning speech of Mr. Doordarsan Dutta to end speech of Mr. Rajiv Kumar was the excellent.

I want to congratulate all of Directors who achieved the prize for "Best Performance Branch" all over the State of West Bengal.

Raju Alam
Centre Director
Haroa, North 24 Parganas



CEO & Founder
TECHNOSYS GROUP

"Before taking IACT franchisee, I was working at MModal Global Services, Bangalore as a Quality Analyzer for Speech

Recognition and Clinical Documentation job. After gathering 12 years of service experience in IT Industry, I was always hunting for some creative, entrepreneurial and sophisticated work atmosphere, where I can desire for a quality and healthy lifestyle in future and also expecting earn some social respects as a bonus. iact Education have all those ingredients that I really eager for and shows me a milestone how to make your dreams come true. Every dealing with iact, always I taught how to deliver a better "service" and how to maintain the actual "quality". In one word, iact means Quality Service. I think the main strength of iact is Simplicity, Flexibility, and Efficiency and for our IT industry, iact is marvelous. As a part of iact family, I am very happy."

Thanks & Regards,

Debabrata Dutta
Centre Director
Sheoraphuli, Hooghly



Shrestha Infotech
Director/CEO

One of the best computer training institute Franchisee Provider in India. No false promises just A grade Support & there are no compromises. Providing Very Good Quality Training Materiels & Marketing Supports.

Subrata Maity
Centre Director
Behala, Kolkata



All the agenda are very-very helpful to all of us but please try to implement this ASAP.

Ramjan Middya
Centre Director
Sonamukhi, Bankura



IACT DIRECTOR GENERAL MEETING – 2015

FEEDBACK

I, JAGJIT SINGH, Howrah Branch feeling very proud to write about the Institute of Advance Computer Technology.

23rd of July 2015 is a very essential day for me bcoz a Computer Centre who gives me Social respect, Earnings, Trustworthy among the people who always believe me and a Managing Director who encourage with his early feedback and experience he gains.

I am in Computer Education from last 14 years; I had an experience of other franchisees but when from IACT, HO, Ms. Monika and Mr. Rajeev approach me to join I can't denied in front of their positive & trustful response. Because we are not in a business of Purchasing and selling, we are making future and future belongs from the trustful hands, nothing better than this.

Meeting continues with issues, arguments and harsh comments but good thing is we are fighting for the better future of a candidate.

Best thing I like from Mr. Rajeev related to marketing – first of all be good teacher I hope you don't need marketing.

Want to be a Better Marketer?
Start becoming a Better Teacher.

by Jennifer Loudon

Thank you,

JAGJIT SINGH
Director, Howrah





SUGGESTIONS



On 23rd July 2015, we met at Princeton Club for Director General Meeting.

We had some problems, questions, confusions before that meeting. I am very excited about what is coming new for us. First of all I need to thank Our HO team, RAJEEV SIR, RITUJI & SABIRJI, to inspire us to join in this meeting.

We need this meeting to bring some solutions of our Confusions, Problems and also for some perspective business plans. At present, in the IT market we are facing many competition factors, i.e. course fees (Mainly), study material, innovative planes. So need to focus all the thing in the market. So we have to decide our next plan and program in individual.

IACT offered PMKVY as a new project from Govt. India, But the previous STAR project gives so much problems. But I think PMKVY why most secure if all the procedure maintain correctly.

The Main think I get from this Meeting that the Confidence. That, If we project our planes to Job opportunities then our future will be secure.

District Manger have to admitted immediately, So, we can projects our planes smoothly and securely. I am Very happy to Know about the up-gradation of books are going on, it is needed because books is the best friend of the student, and friend have to be good.

At the end I just want say that if the HO focus on their work to new projects which can give profit to our rural branches that will give more opportunities to marketing in the rural area also.

Thank you.

Partha Patra
Centre Director
Harmasra, Bankura



Suggestion

- News paper Advertisement on monthly basis - It is a very good proposal for us. But I have some doubts, please check it out once again before finalization. They are as,

If any Add will be published each month and every district gives, then in One State-wise published paper has small-small 5 - 6 or may be many iact add will be seen in a paper. I have three questions:

1. Is it really cost effective ?
2. A small add can raise any value of our iact brand ?
3. For collecting amount from each center, convincing each individuals, then bargaining, costing, calculations, etc. and may create a opposite reactions or harm our internal relations regarding adding purpose.

We can think about centrally controlled single state-wise or Country-wide (6 x 4 inch or 10 x 6 inch) wide Advertisement in a regular popular paper like Anandabazar Patrika, Times of India (Wednesday), Statesman, Bartaman, Karmasanasthan or some other on a monthly or yearly 6 times basis. If possible we can also think about scrolling any news channels or entertainment TV channel. Nominal adding charges can be charged by HO every month or at the time of adding.

Thanks & Regards,

Debabrata Dutta
Centre Director
Sheoraphuli, Hooghly

Shrestha Infotech
Director/CEO



It is very exciting to know that finally you have taken some important step to improve business in West Bengal region.

I would like to suggest one more proposal. If possible, please run some 3 months' basic courses like CCA, CDP, CFA completely free for a short period or against a little registration fee amounting to Rs. 100.00 - 150.00. No need to issue I -Card, just provide Certificate and Mark sheet after completion of course. And the same must be advertise in West Bengal through weekly employment newspaper "KARMASANGSTHAN".

It is my view that in that way, IACT will get a huge publicity in that region which will help us to improve business.

In this regard, it is be noted that most of the organisations like NCSM, NBCE runs same courses to attract students in the month of March - April i. e. after Secondary or Higher Secondary Examination and September - October i. e. after completion of 1st semester.

Soliciting your kind consideration on above proposal.

Thanking you.

Samir Das
Centre Director
Baneswar, Cooch Behar





Dear Sir,

This is for your kind information that the meeting was really fantastic and helpful. Every one can talk and exchange of views, You arrangement also good one. In My opinion that this type of meeting should be minimum once in a year .

Also My request may kindly send mails and your intervention is always required.

Thanks

Swapan Chatterjee

Centre Director
Uttarpara, Hoogly



I, Saheb Kundu, the director of Arambagh IACT, had attended the Directors General Meeting, held on 23.07.2015 at Kolkata. At first I thank all of the IACT persona for organizing such a grand meeting. It's a wonderful experience. The personage of IACT gave their golden oration and especially from the speech of Rajiv Sir, I obtain much inspiration for better work. It seems to me that such a directors meeting would be very helpful to the regional director and I long for such a meeting to be disposed every year.

Comment: I suppose that if there will be the regional office rather than the district office, it will be more effective.

At last I applaud IACT once again.

Saheb Kundu

Centre Director
Arambagh, Hooghly



It is very much needed at least one time in a year by which we can discuss our next steps, our problems and other future plans. It was my pleasure to meet all H.R persons live. From top to bottom all arrangements, your motivation and eager to know our problems were perfect. But In my Area Free Computer Course provided by some NGO's are decreasing my number of students. I have already given you some documents on Directors' Meeting Day.

Any positive news for me in that case please reply me.

Warm Regards

Swapnendu Das

Centre Director

Bidyasagar Institute Of Technical Education
Kharar, Paschim Medinipur



Director's Comments



In 2013, we had invited our centre directors to attend at one common platform at Mukutmanipur in Bankura district of West Bengal. It was a really a unique and amazing experience not only for me, for entire team also. Now! after 2 years, we have decided to continue the same process once again and decided that it will be frequent also.

Directors General Meeting at Princeton Club, Kolkata on 23rd July was a another great day of my life, as I personally met all my IACT family members of West Bengal. First of all, I would like to express my heartiest thanks to the entire team to spare their valuable time and attained this meeting by coming across and bearing such a pain.

The purpose behind this meeting was very clear, as I feel if all the members comes under one roof and share their experiences, feed back, vision and future plans then we all are benefitted along with new and innovated ideas. As I also mentioned the same statement in the meeting that my team is smart enough for all the operational issues, if they have the opportunity to meet together. Specially Mr. Jagjit Singh and Mr. Doordarshan Dutta has helped me a lot to minimize and organize the whole day event. It was such a warm and heartiest welcome we received from our team.

I am assuring my team that all the major announcement we did during the meeting is in process and based on suggestion we at IACT are in the process to update the things.

Thanks again for your love, respect, support and every thing!!

Rajeev Kumar

Director
IACT Education Private Limited

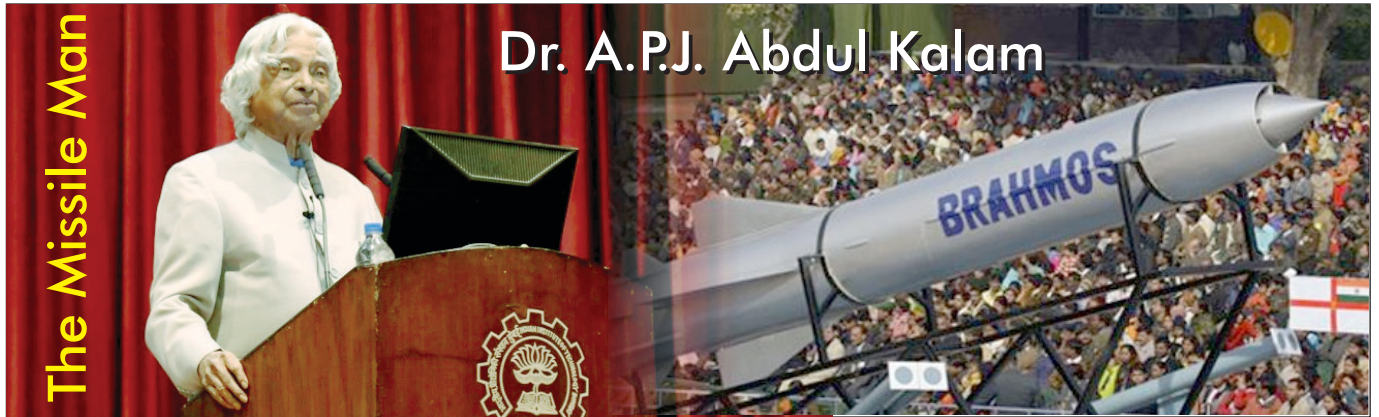


इंद्र
मातरम्

स्वतंत्रता दिवस की हार्दिक शुभ कामनायें



“Talent wins games, but teamwork and intelligence win championships.” --Michael Jordan



Born On - 15 October 1931 Born In - Rameswaram, Tamil Nadu, India Died On - 27 July 2015 Career - Scientist Nationality - Indian Avul Pakir Jainulabdeen "A. P. J." Abdul Kalam was a scientist and engineer, who served as the President of India from 2002 to 2007. Already a highly accomplished and much respected individual when elected to be the president, Kalam had spent four decades as a scientist and science administrator at several prestigious organizations like the Defence Research and Development Organisation (DRDO) and Indian Space Research Organisation (ISRO).

Born into a family of humble means in Tamil Nadu, Kalam went on to study aerospace engineering in Madras Institute of Technology. His initial dream was to become a fighter pilot but he failed to qualify for the Indian Air Force. He then started working at the Defence Research and Development Organisation (DRDO) as a scientist and was later transferred to the Indian Space Research Organisation (ISRO). Eventually he was appointed as the Chief Scientific Adviser to the Prime Minister and in this position he played a key role in the Pokharan II nuclear tests. He became the President of India in 2002 and was known as the People's President.

He left the office after serving one term and became professor of Aerospace Engineering at Anna University and a visiting professor at several other institutions. Childhood & Early Life Abdul Kalam was born as the youngest of five children of a Muslim boat owner named Jainulabudeen and his wife Ashiamma, in Rameswaram, Tamil Nadu. His ancestors had once been wealthy traders though his family lost much of its fortunes by the early 20th century. Kalam grew up in humble surroundings and had to take up a job while he was still in school in order to augment his family's meager income—he distributed newspapers to help his father in providing for the

family. He was a bright young boy, blessed with a thirst for knowledge and was always eager to learn new things. He completed his schooling from Ramanathapuram Schwartz Matriculation School and proceeded to study physics at the Saint Joseph's College, Tiruchirappalli, from where he graduated in 1954.

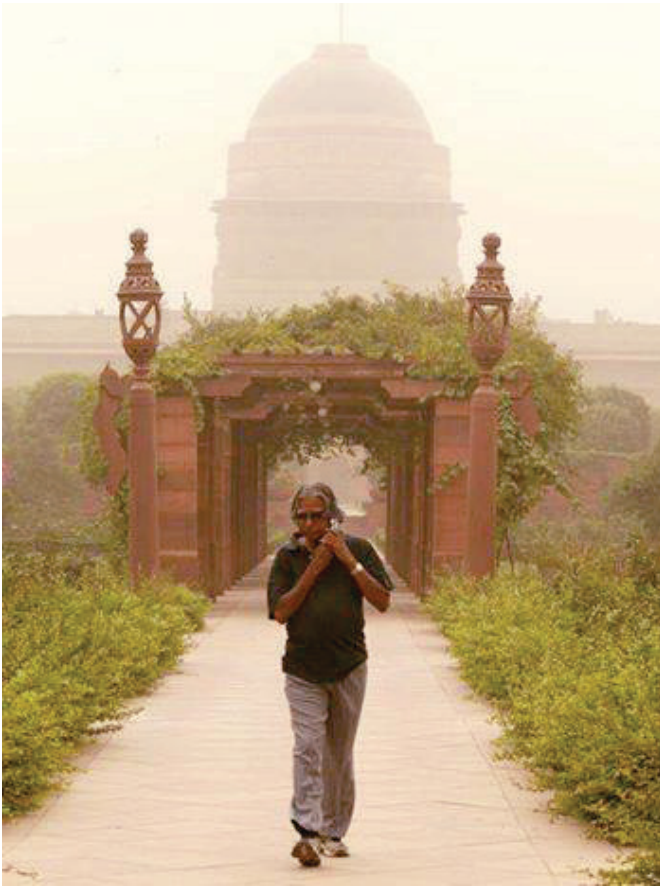
Then he studied aerospace engineering in Madras Institute of Technology, graduating in 1960. His childhood ambition was to become a fighter pilot but he narrowly missed achieving his dream. Career at DRDO After completing his studies he joined the Aeronautical Development Establishment of the Defence Research and Development Organisation (DRDO) as a scientist. One of the first projects he worked on was to design a small helicopter for the Indian Army. He also got the opportunity to work with the renowned space scientist, Vikram Sarabhai as a part of the INCOSPAR committee. However, Kalam was not much satisfied with his career at the DRDO. Career at ISRO Kalam was transferred to the Indian Space Research Organisation (ISRO) in 1969 as the project director of India's first Satellite Launch Vehicle (SLV-III).

An expandable rocket project on which he had started working independently in 1965 got the government's approval for expansion in 1969. Over the next several years he developed the Polar Satellite Launch Vehicle (PSLV) and SLV-III projects, both of which proved to be successful. In the 1970s he also

worked on the development of ballistic missiles from the technology of the successful SLV program and directed the projects Project Devil and Project Valiant which were aimed at producing a short-range surface-to-air missile. Even though the projects were discontinued in 1980 without achieving full success, they earned Kalam great respect and admiration from the scientific fraternity. Return to DRDO In 1980s, the government



जब राम के धाम में जमीन पर बैठकर खाना खाया, तो याद आ गया था रामेश्वरम् ।



decided to initiate an advanced missile program under his directorship and thus the Integrated Guided Missile Development Program (IGMDP) was launched with Kalam as the chief executive. The program which aimed at the research and development of a comprehensive range of missiles started in 1982-83.

Under the able guidance of Kalam, several missiles including Agni, an intermediate range ballistic missile and Prithvi, the tactical surface-to-surface missile, were developed. Presidency Kalam stood for presidency in 2002 and easily won the 2002 presidential election. He had the support of both the ruling Bharatiya Janata Party and the opposition Indian National Congress and was sworn in as the 11th president of the Republic of India on 25 July 2002. He was the first scientist to occupy Rashtrapati Bhawan. He was a popular president who was much respected by the citizens of the country. However, he was also criticized for his inaction in deciding the fate of the majority of the mercy petitions submitted to him during his tenure. He also kindled controversy with his decision to impose President's Rule in Bihar in 2005. At the end of his term he decided not to contest the Presidential election again and stepped down on 25 July 2007.

Post-Presidency After leaving the president's office he became the chancellor of the Indian Institute of Space Science and Technology Thiruvananthapuram and professor of Aerospace Engineering at Anna University. He also became a visiting professor at the Indian Institute of Management Shillong, the Indian Institute of Management Ahmedabad, and the Indian Institute of Management Indore, and taught information technology at the International Institute of Information Technology, Hyderabad. As an Author Abdul Kalam was also a noted author who had penned books like '**India 2020: A Vision for the New Millennium**' (1998), '**Wings of Fire: An Autobiography**' (1999), '**Ignited Minds: Unleashing the Power Within India**' (2002), and '**A Manifesto for Change: A Sequel to India 2020**' (2014).

Awards and Honors A. P. J. Abdul Kalam has been honored with several prestigious awards from the Government of India including the Padma Bhushan in 1981, the Padma Vibhushan in 1990, and the Bharat Ratna in 1997. He was also the recipient of the Von Braun Award (2013) from the National Space Society "to recognize excellence in the management and leadership of a space-related project". Following his death, the Tamil Nadu state government announced that his birthday, 15 October, would be observed across the state as "Youth Renaissance Day".

Personal Life Kalam was a life-long bachelor. He had four elder siblings—one sister and three brothers—with whom he had close relations. He was a very simple person with just a few personal possessions. Death He remained active until the last day of his life. He was scheduled to deliver a lecture at the Indian Institute of Management Shillong on 27 July 2015. Only five minutes into his lecture, he collapsed and was rushed to the Bethany Hospital where he was confirmed dead of a sudden cardiac arrest. His last rites were performed in his hometown, Rameswaram.





हमारे भूतपूर्व राष्ट्रपति व देश के द्वितीय महात्मा
स्वर्गीय डा० ए० पी० जे० अब्दुल कलाम जी
का निधन राष्ट्र की एक अभूतपूर्व क्षति है।

iact उनको श्रद्धा-सुमन अर्पित करते हुए
सभी पाठकों से अनुरोध करता है कि उनके द्वारा कहे गये
वचनों से अपने जीवन को मार्ग दर्शित करें।

My message, especially to young people is to have courage to think differently, courage to invent, to travel the unexplored path, courage to discover the impossible and to conquer the problems and succeed.

These are great qualities that they must work towards. This is my message to the young people.

Dr. A.P.J. Abdul Kalam

मेरा सन्देश खास तौर पर युवाओं के लिए है कि, वह अपने अन्दर साहस पैदा करें, अपनी सोच में, अविष्कार करने में, उन सही रास्तों पर सफ़र करें जिन पर लोगों का ध्यान नहीं गया हो, असम्भव को सम्भव कर दिखायें, परेशानियों को हराकर सफलता को गले लगायें। यही वह महान गुण हैं जिनसे जीवन में बहुत कुछ हासिल किया जा सकता है और यही मेरा सन्देश है युवाओं के लिए।

डा० ए० पी० जे० अब्दुल कलाम